ORDER

Orders	Order / R	ev:	2765	5842										
	Alt Order	#:	WOO	C14262920)									
	Product D	esc:	KY C	Gov										
	Estimate:		4443	3							WHAS			
	Flight Date	es:	09/1	3/23 - 09/1	9/23			Primary A	E:		Taylor Frits	ch		
	Original D		09/1	2/23 / 09/1	2/23			Sales Offi			TSWAS			
	Order Typ		Gen					Sales Reg			NAT			
									.					
Agency	Name:		Flex	point Med	ia / PO	L								
	Buying Co	ontact:						Billing Typ	be:		Cash			
	Billing Cor	ntact:						Billing Ca	lenda	r:	Broadcast			
			P.O.	Box 1051				Billing Cy	cle:		EOM/EOC			
			New	Albany, Ol	H 4305	4		Agency C	ommi	ssion:	15%			
Advertiser	Name:				ameror	n / R / Governe	or /	No.						
	Demograp		A50-		<u></u>			New Busi						
	Product C				State G	overnor (LUR)		Advertise			M214806			
	Revenue		AGY					Agency E		al ID:	39475AG			
	Revenue		(POL) Political				Unit Code:			General				
	Revenue	Code 3:	<u>`</u>	L) Candida	te			Order Sep	oaratio	on:	00:15:00			
	Priority:		P04											
Bill Plan					_		Total							
Start Date E	ind Date	# Spots	Gross	Amount	Net A	mount	Mont			# Spots	Gross Amo		Net Amount	Rating
08/28/23 09	9/19/23	85	9	\$19,510.00		\$16,583.50	Totals	mber 2023		85 85	\$19,51 \$19,51		\$16,583.50 \$16,583.50	0.00
							Totals			00	φ10,0	10.00	ψ10,000.00	0.00
Account Executiv		Sales Offi	ce	Sales Reg	ion	Start Date / E	nd Dat	2		Order %	l			
Taylor Fritsch		Culos Chi		ouloo rtog		Start Of Orde				100%				
-					T ()	1								
Order Share		S	hare	¢10.0	Total									
WHAS			15%	\$19,: \$130,(510.00									
Market			100%	φ130,t	00.07									
Competitive Sha	are	S	hare		Total									
CABLE			0%		\$0.00									
			85%	\$110,	556.67									
WAVE WBKI			0% 0%		\$0.00 \$0.00									
WBNA			0%		\$0.00									
					\$0.00									
			0%											
WDRB			0% 0%											
			0% 0% 0%		\$0.00									
WDRB WFTE WKMJ			0%		\$0.00 \$0.00									
WDRB WFTE WKMJ WKPC			0% 0%		\$0.00 \$0.00 \$0.00									
WDRB WFTE WKMJ			0% 0% 0%		\$0.00 \$0.00									
WDRB WFTE WKMJ WKPC WKZT WLKY	tort 5	4 10000	0% 0% 0% 0%	Nod-	\$0.00 \$0.00 \$0.00 \$0.00 \$0.00		Fine c	Devie	1	Speta	Data Dri			A
WDRB WFTE WKMJ WKPC WKZT WLKY Ln Ch S	itart Enc		0% 0% 0% 0%		\$0.00 \$0.00 \$0.00 \$0.00 \$0.00	< Start/End 1		Days		Spots				Amount \$400.00
WDRB WFTE WKMJ WKPC WKZT WLKY Ln Ch S	tart End /13/23 09/1	9/23 Local	0% 0% 0% 0%	@ 5a M-F	\$0.00 \$0.00 \$0.00 \$0.00 \$0.00	< Start/End 1 5:30 AM-6:0 (5:30 AM-6:0	0 AM	-	Len :30	-	Rate Pri \$80.00 P03			
WDRB WFTE WKMJ WKPC WKZT WLKY Ln Ch S	/13/23 09/1 dex: 100	9/23 Local GMK	0% 0% 0% 0% 0%	@ 5a M-F)A	\$0.00 \$0.00 \$0.00 \$0.00 \$0.00	5:30 AM-6:0 (5:30 AM-6:0	0 AM	11111		-				Amount \$400.00

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Order / Rev:	2765842	Advertiser:	POL/ Daniel Cameron / R / Governor / K	
Alt Order #:	WOC14262920	Product Desc:	KY Gov	WHAS
Flight Dates:	09/13/23 - 09/19/23	Estimate:	4443	

Ln Ch Start End	Inventory Code Break	Start/End Ti	me Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/13/23 09/19/23 N 2 WHAS 09/13/23 09/19/23	11111 5 3 Good Morning America CM	+	0.00 AM 11111	:30	5 \$200.00 P03	0.00 NM	5	\$1,000.00
	GOOD MORNING AMERICA			.00	φ200.001.00	0.00 1111	Ũ	ψ1,000.00
1296630 Index: 103 Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/13/23 09/19/23	<u>111111</u> 5		0.00					
N 3 WHAS 09/13/23 09/19/23	5		AM 11111	:30	5 \$200.00 P03	0.00 NM	5	\$1,000.00
1296630 Index: 100	GOOD MORNING AMERICA	34(8:00 AM-9:00) AM)					
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/13/23 09/19/23 N 4 WHAS 09/13/23 09/16/23	11111 5 Good Morning America S2M	+	0.00 AM1-	:30	1 \$90.00 P03	0.00 NM	1	\$90.00
N 4 WIAS 09/13/23 09/10/20	GOOD MORNING AMERICA	(6:58 AM-9:00		.50	1 \$90.00 F 03	0.00 110	1	\$90.00
1296630 Index: 102	We all dates On a ta Mia al	Data	Deffer					
<u>Start Date</u> <u>End Date</u> Week: 09/11/23 09/17/23	Weekdays Spots/Week	<u>Rate</u> \$90.00	Rating 0.00					
N 5 WHAS 09/13/23 09/16/23	B Local News @ 9a Sa CM	9-10a	1-	:30	1 \$90.00 P03	0.00 NM	1	\$90.00
1296630 Index: 102	GMK WEEKEND 9-10A							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/11/23 09/17/23	1 1	\$90.00	0.00					<i>.</i>
N 6 WHAS 09/13/23 09/17/23	Good Morning America SCM GOOD MORNING AMERICA	8-9a	1	:30	1 \$100.00 P03	0.00 NM	1	\$100.00
1296630 Index: 102								
Start Date End Date Week: 09/11/23 09/17/23	Weekdays Spots/Week	<u>Rate</u> \$100.00	Rating 0.00					
N 7 WHAS 09/13/23 09/17/23	- 1	9-10a	1	:30	1 \$180.00 P03	0.00 NM	1	\$180.00
1000000 la dave 100	THIS WEEK							
1296630 Index: 102 Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/11/23 09/17/23	1 1	\$180.00	0.00					
N 8 WHAS 09/13/23 09/19/23	3 The View CM THE VIEW	11-12p	11111	:30	5 \$120.00 P03	0.00 NM	5	\$600.00
1296630 Index: 103								
<u>Start Date</u> End Date Week: 09/13/23 09/19/23	Weekdays Spots/Week	<u>Rate</u> \$120.00	Rating 0.00					
N 9 WHAS 09/13/23 09/19/23	•	+	30 PI11111	:30	5 \$90.00 P03	0.00 NM	5	\$450.00
	WHAS11 NEWS AT NOON	(11:58 AM-12:			,		-	• • • • • •
1296630 Index: 102 <u>Start Date</u> End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/13/23 09/19/23	<u>111111 5</u>	\$90.00	0.00					
N10 WHAS 09/13/23 09/19/23	B Local News @ 12p M-F CM WHAS11 NEWS AT 1230P		0 PM11111	:30	5 \$90.00 P03	0.00 NM	5	\$450.00
1296630 Index: 102	WHASTINEWS AT 1250P	(12:30 PM-1:0	10 F IVI)					
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/13/23 09/19/23 N11 WHAS 09/13/23 09/19/23	•	\$90.00 3:58 PM-4:30	0.00 PM 11111	:30	5 \$100.00 P03	0.00 NM	5	\$500.00
	WHAS11 NEWS @ 4P	(3:58 PM-4:30			¢	0.00	Ū	<i>QCCCCC</i>
1296630 Index: 103 Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/13/23 09/19/23	111111 5	\$100.00	0.00					
N12 WHAS 09/13/23 09/19/23			PM 11111	:30	5 \$100.00 P03	0.00 NM	5	\$500.00
1296630 Index: 103	WHAS11 NEWS @ 430P	(4:30 PM-5:00	PINI)					
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/13/23 09/19/23 N13 WHAS 09/13/23 09/19/23	11111 5	\$100.00	0.00	:30	5 \$200.00 P03		5	\$1 000 00
N 13 WILAS 08/13/23 08/19/23	B Local News @ 5p M-F CM WHAS11 NEWS @ 5p	5-530p	11111	.50	σαυυ.υυ. FU3	0.00 INIVI	5	\$1,000.00
1296630 Index: 104		Data	Dating					
Start Date End Date	Weekdays Spots/Week	Rate	Rating					

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Order / Rev:	2765842	Advertiser:	POL/ Daniel Cameron / R / Governor / K	
Alt Order #:	WOC14262920	Product Desc:	KY Gov	WHAS
Flight Dates:	09/13/23 - 09/19/23	Estimate:	4443	

Ln Ch Start Er	nd Inventory Code	e Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
	Date Weekdays	Spots/Week	Rate	Rating						
Week: 09/13/23 09/1		5	\$200.00	0.00			#005 00 D00	0.00 NIM	_	#4 405 00
N14 WHAS 09/13/23 09/	19/23 Local News @ 5 WHAS11 NEWS	•	530-6p	11111	:30	5	\$225.00 P03	0.00 NM	5	\$1,125.00
1296630 Index: 103										
	Date <u>Weekdays</u> 9/23 11111	Spots/Week	Rate	Rating						
Week: 09/13/23 09/1 N15 WHAS 09/13/23 09/	0,20	5 n M-F CM	\$225.00 6-630p	0.00	:30	5	\$250.00 P03	0.00 NM	5	\$1,250.00
N 13 WHAO 03/13/23 03/	WHAS11 NEWS	•	0.000b	11111	.00	0	φ200.001 00	0.00 140	5	ψ1,200.00
1296630 Index: 102			_							
<u>Start Date</u> <u>End</u> Week: 09/13/23 09/1	Date <u>Weekdays</u> 9/23 11111	Spots/Week 5	<u>Rate</u> \$250.00	Rating 0.00						
N16 WHAS 09/13/23 09/	6,20		630-7p	1	:30	1	\$250.00 P03	0.00 NM	1	\$250.00
	WHAS11 NEWS	•	F							+
1296630 Index: 105	Data Mashdava	Create (March	Data	Datian						
<u>Start Date</u> <u>End</u> Week: 09/11/23 09/1	<u>Date</u> <u>Weekdays</u> 7/231	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						
N17 WHAS 09/13/23 09/	19/23 ET 7-730p	СМ	7-730p	11111	:30	5	\$250.00 P03	0.00 NM	5	\$1,250.00
4000000 la la 400	ENTERTAINME	NT TONIGHT								
1296630 Index: 102 Start Date End	Date Weekdays	Spots/Week	Rate	Rating						
Week: 09/13/23 09/1		<u>opolo, mook</u> 5	\$250.00	0.00						
N18 WHAS 09/13/23 09/			730-8p	11111	:30	5	\$250.00 P03	0.00 NM	5	\$1,250.00
1296630 Index: 100	INSIDE EDITIO	Ν								
	Date Weekdays	Spots/Week	Rate	Rating						
Week: 09/13/23 09/1		5	\$250.00	0.00						
N19 WHAS 09/13/23 09/		CM	9-10p	1	:30	1	\$550.00 P03	0.00 NM	1	\$550.00
1296630 Index: 105	WONDER YEAF	KS/ABBUTTEL	.1							
	Date Weekdays	Spots/Week	Rate	Rating						
Week: 09/11/23 09/1		1	\$550.00	0.00						• • •
N20 WHAS 09/13/23 09/	13/23 Wed Prime C AMERICA'S FU	CM NNIEST HOME	10-11p	1	:30	1	\$475.00 P03	0.00 NM	1	\$475.00
1296630 Index: 114										
	Date Weekdays	Spots/Week	Rate	Rating						
Week: 09/11/23 09/1 N21 WHAS 09/13/23 09/		1 	\$475.00	0.00	:30	1	\$475.00 P03	0.00 NIM	1	\$475.00
NZT VITAS 09/13/23 09/	SHARK TANK E		10-11p	1	.30	I	φ475.00 P03	0.00 1000		Φ 475.00
1296630 Index: 114										
<u>Start Date</u> <u>End</u> Week: 09/11/23 09/1	Date Weekdays	Spots/Week	<u>Rate</u> \$475.00	<u>Rating</u> 0.00						
N22 WHAS 09/13/23 09/	1725	CM	9-10p	1	:30	1	\$600.00 P03	0.00 NM	1	\$600.00
	THE \$100,000 F		1				,			,
1296630 Index: 107	Data Mashdava	Create (March	Data	Datian						
<u>Start Date</u> <u>End</u> Week: 09/11/23 09/1	<u>Date</u> <u>Weekdays</u> 7/231	Spots/Week 1	<u>Rate</u> \$600.00	<u>Rating</u> 0.00						
N23 WHAS 09/13/23 09/		СМ		1:00 Pl1	:30	1	\$300.00 P03	0.00 NM	1	\$300.00
4000000 la dava 400	THE \$100,000 F	PYRAMID	(10:00 PM-1	11:00 PM)						
1296630 Index: 103 Start Date End	Date Weekdays	Spots/Week	Rate	Rating						
Week: 09/11/23 09/1		<u>opoto, moon</u> 1	\$300.00	0.00						
N24 WHAS 09/13/23 09/	()	СМ	11-1135p	11111-1	:30	6	\$200.00 P03	0.00 NM	6	\$1,200.00
1296630 Index: 103	WHAS11 NEWS	5 AT 11 M-F/SU	J							
	Date Weekdays	Spots/Week	Rate	Rating						
Week: 09/13/23 09/1		6	\$200.00	0.00						
N25 WHAS 09/13/23 09/		CM	Various	1	:30	1	\$3,000.00 P03	0.00 NM	1	\$3,000.00
1296630 Index: 108	NFL GAME									
Start Date End	Date Weekdays	Spots/Week	Rate	Rating						

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Order / Rev:	2765842	Advertiser:	POL/ Daniel Cameron / R / Governor / K	
Alt Order #:	WOC14262920	Product Desc:	KY Gov	WHAS
Flight Dates:	09/13/23 - 09/19/23	Estimate:	4443	

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	/13/23	09/19/23	1	1	\$3,000.00	0.00						
N26 WHAS	09/13/2	3 09/16/23	NCAA FB Daytim	e Early G M	11:58 AM-3	3:30 PM1	- :30) 1	\$475.00 P03	0.00 NM	1	\$475.00
			ABC COLLEGE	FOOTBALL 12	(11:58 AM-3	3:30 PM)						
129663	0 Index: 9	99										
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	/11/23	09/17/23	1-	1	\$475.00	0.00						
N27 WHAS	09/13/2	3 09/16/23	NCAA FB Daytim	e Late GM	3:30 PM-7:	30 PM1	- :30) 1	\$475.00 P03	0.00 NM	1	\$475.00
			ABC COLLEGE	FOOTBALL 33	(3:30 PM-7:	30 PM)						
129663	0 Index:	103										
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	/11/23	09/17/23	1-	1	\$475.00	0.00						
N28 WHAS	09/13/2	3 09/16/23	NCAA Football P	rime CM	7:30 PM-11	:00 PM1	- :30) 1	\$475.00 P03	0.00 NM	1	\$475.00
			ABC PRIME COL	LEGE FOOTE	3(7:30 PM-1	1:00 PM)						
129663	0 Index:	103										
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	/11/23	09/17/23	1-	1	\$475.00	0.00						
										Totals	85	\$19,510.00