

ORDER

Orders
Order / Rev: 2765842
Alt Order #: WOC14262920
Product Desc: KY Gov
Estimate: 4443
Flight Dates: 09/13/23 - 09/19/23
Original Date / Rev: 09/12/23 / 09/12/23
Order Type: General

WHAS
Primary AE: Taylor Fritsch
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Flexpoint Media / POL
Buying Contact: _____
Billing Contact: _____
P.O. Box 1051
New Albany, OH 43054

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Daniel Cameron / R / Governor /
Demographic: A50+
Product Codes: PL-Candidate: State Governor (LUR)
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate
Priority: P04

New Business End: _____
Advertiser External ID: M214806
Agency External ID: 39475AG
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/28/23	09/19/23	85	\$19,510.00	\$16,583.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2023	85	\$19,510.00	\$16,583.50	0.00
Totals	85	\$19,510.00	\$16,583.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	15%	\$19,510.00
Market	100%	\$130,066.67

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	85%	\$110,556.67
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	09/13/23	09/19/23	Local News @ 5a M-F GMK @ 530A	CM	5:30 AM-6:00 AM (5:30 AM-6:00 AM)	11111--	:30	5	\$80.00	P03	0.00	NM	5	\$400.00
1296630 Index: 100															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/13/23	09/19/23	11111--		5				\$80.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/13/23	09/19/23	11111--		5				\$80.00		0.00			
N 2	WHAS	09/13/23	09/19/23	Good Morning America GOOD MORNING AMERICA 7(6:58 AM-8:00 AM)	CM	6:58 AM-8:00 AM	11111--	:30	5	\$200.00	P03	0.00	NM	5	\$1,000.00
		1296630 Index: 103													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/13/23	09/19/23	11111--		5				\$200.00		0.00			
N 3	WHAS	09/13/23	09/19/23	Good Morning America GOOD MORNING AMERICA 8(8:00 AM-9:00 AM)	CM	8:00 AM-9:00 AM	11111--	:30	5	\$200.00	P03	0.00	NM	5	\$1,000.00
		1296630 Index: 100													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/13/23	09/19/23	11111--		5				\$200.00		0.00			
N 4	WHAS	09/13/23	09/16/23	Good Morning America GOOD MORNING AMERICA	CM	6:58 AM-9:00 AM (6:58 AM-9:00 AM)	-----1-	:30	1	\$90.00	P03	0.00	NM	1	\$90.00
		1296630 Index: 102													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/23	09/17/23	-----1-		1				\$90.00		0.00			
N 5	WHAS	09/13/23	09/16/23	Local News @ 9a Sa GMK WEEKEND 9-10A	CM	9-10a	-----1-	:30	1	\$90.00	P03	0.00	NM	1	\$90.00
		1296630 Index: 102													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/23	09/17/23	-----1-		1				\$90.00		0.00			
N 6	WHAS	09/13/23	09/17/23	Good Morning America GOOD MORNING AMERICA	CM	8-9a	-----1	:30	1	\$100.00	P03	0.00	NM	1	\$100.00
		1296630 Index: 102													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/23	09/17/23	-----1		1				\$100.00		0.00			
N 7	WHAS	09/13/23	09/17/23	This Week Su THIS WEEK	CM	9-10a	-----1	:30	1	\$180.00	P03	0.00	NM	1	\$180.00
		1296630 Index: 102													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/23	09/17/23	-----1		1				\$180.00		0.00			
N 8	WHAS	09/13/23	09/19/23	The View THE VIEW	CM	11-12p	11111--	:30	5	\$120.00	P03	0.00	NM	5	\$600.00
		1296630 Index: 103													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/13/23	09/19/23	11111--		5				\$120.00		0.00			
N 9	WHAS	09/13/23	09/19/23	Local News @ 12p M-F WHAS11 NEWS AT NOON	CM	11:58 AM-12:30 PM (11:58 AM-12:30 PM)	11111--	:30	5	\$90.00	P03	0.00	NM	5	\$450.00
		1296630 Index: 102													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/13/23	09/19/23	11111--		5				\$90.00		0.00			
N 10	WHAS	09/13/23	09/19/23	Local News @ 12p M-F WHAS11 NEWS AT 1230P	CM	12:30 PM-1:00 PM (12:30 PM-1:00 PM)	11111--	:30	5	\$90.00	P03	0.00	NM	5	\$450.00
		1296630 Index: 102													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/13/23	09/19/23	11111--		5				\$90.00		0.00			
N 11	WHAS	09/13/23	09/19/23	Local News @ 4p M-F WHAS11 NEWS @ 4P	CM	3:58 PM-4:30 PM (3:58 PM-4:30 PM)	11111--	:30	5	\$100.00	P03	0.00	NM	5	\$500.00
		1296630 Index: 103													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/13/23	09/19/23	11111--		5				\$100.00		0.00			
N 12	WHAS	09/13/23	09/19/23	Local News @ 4p M-F WHAS11 NEWS @ 430P	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	11111--	:30	5	\$100.00	P03	0.00	NM	5	\$500.00
		1296630 Index: 103													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/13/23	09/19/23	11111--		5				\$100.00		0.00			
N 13	WHAS	09/13/23	09/19/23	Local News @ 5p M-F WHAS11 NEWS @ 5p	CM	5-530p	11111--	:30	5	\$200.00	P03	0.00	NM	5	\$1,000.00
		1296630 Index: 104													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/13/23	09/19/23	11111--		5				\$200.00		0.00			

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N 14	WHAS	09/13/23	09/19/23	Local News @ 530p M-FCM WHAS11 NEWS @ 530P		530-6p	11111--	:30	5	\$225.00	P03	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/13/23	09/19/23	11111--		5				\$200.00		0.00			
		1296630 Index: 103													
N 15	WHAS	09/13/23	09/19/23	Local News @ 6p M-F CM WHAS11 NEWS @ 6p		6-630p	11111--	:30	5	\$250.00	P03	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/13/23	09/19/23	11111--		5				\$225.00		0.00			
		1296630 Index: 102													
N 16	WHAS	09/13/23	09/17/23	Local News @ 630p Su CM WHAS11 NEWS SUNDAY		630-7p	-----1	:30	1	\$250.00	P03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/13/23	09/19/23	11111--		5				\$250.00		0.00			
		1296630 Index: 105													
N 17	WHAS	09/13/23	09/19/23	ET 7-730p ENTERTAINMENT TONIGHT	CM	7-730p	11111--	:30	5	\$250.00	P03	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/13/23	09/19/23	11111--		5				\$250.00		0.00			
		1296630 Index: 102													
N 18	WHAS	09/13/23	09/19/23	Inside Ed 730-8p INSIDE EDITION	CM	730-8p	11111--	:30	5	\$250.00	P03	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/13/23	09/19/23	11111--		5				\$250.00		0.00			
		1296630 Index: 100													
N 19	WHAS	09/13/23	09/13/23	Wed Prime B WONDER YEARS/ABBOTT ELI	CM	9-10p	--1----	:30	1	\$550.00	P03	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/23	09/17/23	--1----		1				\$550.00		0.00			
		1296630 Index: 105													
N 20	WHAS	09/13/23	09/13/23	Wed Prime C AMERICA'S FUNNIEST HOME	CM	10-11p	--1----	:30	1	\$475.00	P03	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/23	09/17/23	--1----		1				\$475.00		0.00			
		1296630 Index: 114													
N 21	WHAS	09/13/23	09/14/23	Thu Prime C SHARK TANK ENC	CM	10-11p	---1---	:30	1	\$475.00	P03	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/23	09/17/23	---1---		1				\$475.00		0.00			
		1296630 Index: 114													
N 22	WHAS	09/13/23	09/17/23	Sun Prime C THE \$100,000 PYRAMID	CM	9-10p	-----1	:30	1	\$600.00	P03	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/23	09/17/23	-----1		1				\$600.00		0.00			
		1296630 Index: 107													
N 23	WHAS	09/13/23	09/17/23	Sun Prime D THE \$100,000 PYRAMID	CM	10:00 PM-11:00 PM (10:00 PM-11:00 PM)	PI-----1	:30	1	\$300.00	P03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/23	09/17/23	-----1		1				\$300.00		0.00			
		1296630 Index: 103													
N 24	WHAS	09/13/23	09/19/23	LN (M-Su) WHAS11 NEWS AT 11 M-F/SU	CM	11-1135p	11111-1	:30	6	\$200.00	P03	0.00	NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/13/23	09/19/23	11111-1		6				\$200.00		0.00			
		1296630 Index: 103													
N 25	WHAS	09/13/23	09/18/23	NFL Mo Game NFL GAME	CM	Various	1-----	:30	1	\$3,000.00	P03	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/13/23	09/19/23	1-----		1				\$3,000.00		0.00			
		1296630 Index: 108													

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WHAS

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/13/23	09/19/23	1-----		1				\$3,000.00		0.00			
N26	WHAS	09/13/23	09/16/23	NCAA FB Daytime EarlyGM		11:58 AM-3:30 PM	-----1-	:30	1	\$475.00	P03	0.00	NM	1	\$475.00
				ABC COLLEGE FOOTBALL 12(11:58 AM-3:30 PM)											
				1296630 Index: 99											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/23	09/17/23	-----1-		1				\$475.00		0.00			
N27	WHAS	09/13/23	09/16/23	NCAA FB Daytime Late GM		3:30 PM-7:30 PM	-----1-	:30	1	\$475.00	P03	0.00	NM	1	\$475.00
				ABC COLLEGE FOOTBALL 33(3:30 PM-7:30 PM)											
				1296630 Index: 103											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/23	09/17/23	-----1-		1				\$475.00		0.00			
N28	WHAS	09/13/23	09/16/23	NCAA Football Prime	CM	7:30 PM-11:00 PM	-----1-	:30	1	\$475.00	P03	0.00	NM	1	\$475.00
				ABC PRIME COLLEGE FOOTB(7:30 PM-11:00 PM)											
				1296630 Index: 103											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/23	09/17/23	-----1-		1				\$475.00		0.00			
													Totals	85	\$19,510.00